

8th Annual meeting of  
The Proteomics Society, India

3rd Meeting of  
Asia Oceania Agricultural Proteomics Organization

International Conference on  
“Functional & Interaction Proteomics:  
Application in Food & Health”



Trade & Sponsorship Brochure



# *Invitation*

Dear Industry Colleague

PSI-AOAPO 2016 Conference is the first joint event of Proteomics Society, India (PSI) and Asia Oceania Agricultural Proteomics Origination (AOAPO) and organized by National Institute of Plant Genome Research, New Delhi.

The conference expects to have one of the largest gatherings of world leaders working in the field covering plant, animal and human biology. In addition to the enriching scientific program focusing in the area of proteomics, metabolomics, RNA-seq, system biology, big data analysis and many more, several opportunities have been incorporated that offer extensive networking for sponsors and exhibitors with the national and international speakers, delegates and students. The conference offers a unique opportunity not only to interact to the scientific fraternity, but also with the decision makers across globe.

Conference organizer is pleased to offer a variety of sponsorship options, including but not limited to: industry talk slots, exhibit space, signage opportunities, pre- and post-conference workshop participation, education day program, advertising opportunities in the abstract book, online link to the sponsors' webpage, prize for poster presentation, and many more.

We welcome you to be the part of the conference and look forward to your support in making PSI-AOAPO 2016 Conference a grand success.

For detailed information regarding sponsorship and exhibit opportunities, please go through the brochure.

Warm regards,

Convener  
PSI-AOAPO 2016 Conference

## Sponsorship opportunities

The organising committee has developed a range of sponsorship opportunities to suit your marketing goals and reach out to the decision makers of users of your products and services. We look forward to your participation in this mega event as a sponsor.

### I. Platinum Sponsorship – INR 15 Lacs

- Company logo on conference website with hyperlink to company URL
- Full page color advertisement (center spread) in the special issue of Journal of Proteins and Proteomics
- Three complimentary registrations to company officials to attend the conference on all days, including inauguration ceremony
- 30 minute speaker slot at the conference
- Insertion of corporate profile in the delegate kit (A4 single page flyer)
- Corporate film to be featured during breaks (2 minutes)
- 3 company branding standees to be placed inside the main congress hall
- Exhibition space of 4m x 3m at the trade exhibition

### II. Diamond Sponsorship – INR 10 Lacs

- Company logo on conference website with hyperlink to company URL
- Full page color advertisement in the front inside or back cover in the special issue of Journal of Proteins and Proteomics
- Two complimentary registrations to company officials to attend the conference on all days, including inauguration ceremony
- 30 minute speaker slot at the conference
- Insertion of corporate profile in the delegate kit (A4 single page flyer)
- Corporate film to be featured during breaks (2 minutes)
- 2 company branding standees to be placed inside the main congress hall
- Exhibition space of 4m x 3m at the trade exhibition

### III. Gold Sponsorship – INR 7 Lacs

- Company logo on conference website with hyperlink to company URL
- Full page color advertisement in the back inside cover in the special issue of Journal of Proteins and Proteomics
- One complimentary registration to company official to attend the conference on all days, including inauguration ceremony
- 15 minute speaker slot at the conference
- Insertion of corporate profile in the delegate kit (A4 single page flyer)
- Corporate film to be featured during breaks (1 minute)
- 1 company branding standee to be placed inside the main congress hall
- Exhibition space of 4m x 3m at the trade exhibition

## I. Silver Sponsorship – INR 5 Lacs

- Company logo on conference website with hyperlink to company URL
- Full page color advertisement in the special issue of Journal of Proteins and Proteomics
- One complimentary registration to company official to attend the conference on all days, including inauguration ceremony
- 15 minute speaker slot at the conference
- Insertion of corporate profile in the delegate kit (A4 single page flyer)
- Company logo to be featured on AV screens during breaks
- Exhibition space of 4m x 3m at the trade exhibition

## II. Associate Sponsorship – INR 2.5 Lacs

- Company logo on conference website with hyperlink to company URL
- Half page color advertisement in the special issue of Journal of Proteins and Proteomics
- Company profile placed on two stands near registration area
- Company logo to be featured on AV screens during breaks
- Exhibition space of 3m x 3m at the trade exhibition

Exhibition space at the conference under two categories at additional cost, ie.

- INR 1.5 Lac = 3m x 3m
- INR 1.0 Lac = 2m x 2m

\*\* Note, apart from the above stated sponsorship opportunities; exhibition stalls of size 3m x 2m are also available at the conference exhibition. To get more details and to block your exhibition space, please contact the following:

PSI-AOAPO 2016 Conference Secretariat  
Exhibition and Sponsorship  
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